

## Presentation 14 The Minimum Wage

- ✓Appealing to Emotion
- ✓Using Statistics
- ✓Using Visual Aids

### Warm Up

#### Group Discussion Questions

1. How much money do you need to live comfortably?
2. Why do you think some people fall into poverty?

### Before You Watch...

#### 1. Key Expressions

impress upon you    get a raise    make ends meet    life's necessities  
cheap labor    living wage

#### 2. New Vocabulary

precious    benefit (v)    salary    startling    steady    poverty

### While You Watch...

1. What is Jessica's purpose in making this presentation ? \_\_\_\_\_
2. What type of visual aids does she use? \_\_\_\_\_
3. What three facts does she highlight with the visual aids?  
1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_
4. What expenses have increased while the value of the minimum wage has decreased?  
1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_
5. How many more Americans are living in poverty now than in 2001? \_\_\_\_\_

### After You Watch...

1. How does Jessica appeal to the emotions of the audience? Take notes and discuss.  
\_\_\_\_\_  
\_\_\_\_\_
2. Has Jessica convinced you that the minimum wage should be raised? What is her strongest argument? How could her argument be made stronger? Take notes and discuss.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
3. Discuss the meaning of each of the following quotations. Which one could be used to support Jessica's speech?
  - a. "Invention is 1% inspiration and 99% perspiration."
  - b. "Live free or die."
  - c. "Without love, our Earth is a tomb."
  - d. "No business which depends for existence on paying less than living wages to its workers has any right to continue in this country"